

LEVEL UP YOUR VENUE WITH PRIZE AI TECHNOLOGIES

Introduction

Prize AI Technologies provides a cutting-edge platform designed for venues in the arcade, vending, and gaming/casino industries, focusing on powerful AI marketing tools to attract and retain customers. This brochure highlights how the system can revolutionize your marketing strategy, driving foot traffic and boosting revenue.

Key Features and Benefits

- **Instant Payments:** Accept card and cryptocurrency payments instantly, providing a frictionless experience for your customers.
- **Automated Rewards:** Reward users with points, cash credits, or \$PRIZE tokens automatically, fostering loyalty and encouraging repeat visits. (totally customizable)
- **Real-Time Analytics:** Gain valuable insights into machine performance, customer behavior, and revenue streams through our intuitive venue dashboard.
- **Targeted Marketing:** Engage customers with personalized push notifications and offers based on their preferences and behaviors.
- **Cost Efficiency:** Streamline operations and reduce costs with automation, while increasing revenue through data-driven strategies.

MARKETING ADVANTAGES

Prize AI Technologies empowers venues with advanced marketing tools

- **Proximity Push Notifications:** Alert users when they are near favorited machines or your venue, complete with map directions to guide them directly to your location.
- **Targeted Promotions:** Segment your audience by demographics or behavior to deliver customized offers, maximizing the impact of your marketing efforts.
- **Dynamic Rewards:** Implement time-sensitive promotions to drive traffic during off-peak hours and keep customers engaged.
- **Competitions and Draws:** Host exciting monthly draws and competitions to build community and encourage repeat visits.
- **Sponsor Partnerships:** Collaborate with brands for targeted discounts and special promotions, creating additional revenue streams.



PRIZE AI TECHNOLOGIES FOR VENUE OWNERS

Overview and Context

Prize AI Technologies is positioned as a transformative solution for the arcade, vending, and gaming/casino industries, which are rapidly evolving but often rely on outdated systems.

These industries face challenges such as limited customer engagement tools and inefficient marketing strategies, leading to lost opportunities for revenue growth.

The platform aims to bridge the gap between digital marketing, customer interaction, and operational efficiency, offering a seamless ecosystem for users, and venue operators.

The global arcade, vending, and casino gaming machines industry is projected to see significant growth, with industry revenue expected to exceed \$400 billion annually by 2030.



This growth is enhanced by technological advancements and increasing consumer demand for immersive entertainment experiences.

This context underscores the timeliness of Prize AI Technologies, which aligns with industry needs for innovative, data-driven marketing solutions.

SYSTEM ARCHITECTURE AND USAGE

Prize AI Technologies network system comprises of several key components

- **Prize Tech App:** A mobile application for users to scan, pay, interact, and receive rewards & push notifications & will be available on iOS and Android phones.
- **Smart Machines:** Arcade, gaming, or vending machines integrated with QR codes and wireless communication (WIFI or SIM).
- **Venue Dashboard:** A web-based interface for operators to manage rewards, monitor payments & payouts, players activity, powerful marketing tool and machine performance “data from every machine”
- **Blockchain Infrastructure:** Built on Solana for high-speed, low-cost, secure smart contract execution, supporting payments, staking, and rewards.
- **AI Monitoring Engine:** Continuously analyzes transaction logs, player behavior, machine health, and promotional efficiency for security and optimization.

The workflow involves users scanning a QR code on the machine via the app, selecting a payment method (card or crypto), and initiating a transaction processed through blockchain or merchant gateways. Rewards are issued based on the venues preferred configuration, and artificial intelligence monitors all interactions. Ensuring transparency, real-time engagement, and accurate data collection, with features like proximity auto-disconnect greatly enhancing user experience.

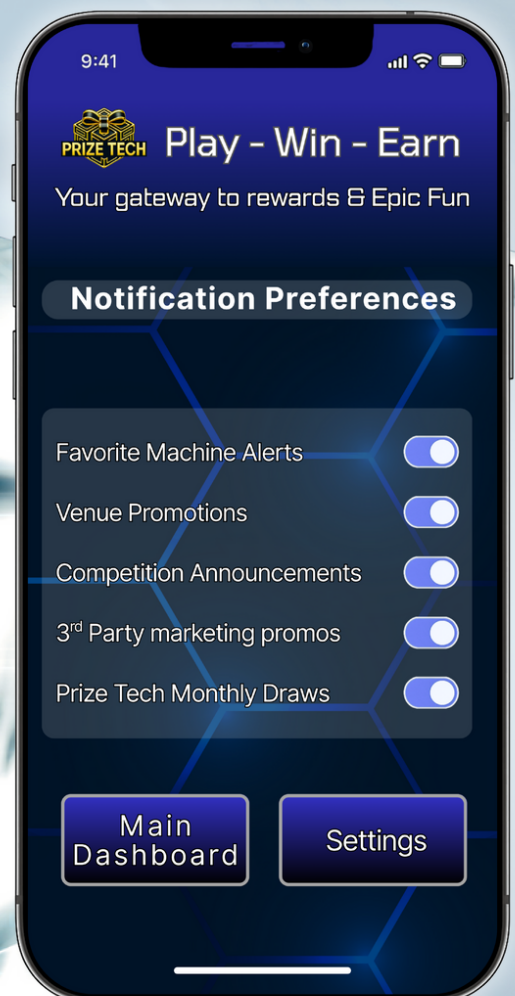
MARKETING BENEFITS FOR VENUES AND OWNERS

Prize AI Technologies offers a robust suite of marketing tools to attract, engage, and retain customers, significantly enhancing venue performance

Proximity Push Notifications:

The app triggers messages when users are near favorite or trending machine, complete with map directions to guide them to the venue. This feature increases foot traffic by alerting potential customers in real-time, encouraging spontaneous visits and boosting revenue.

Example: A user walking past a venue receives a notification about a nearby favorite machine, with a map link to navigate directly, potentially increasing playtime and spending.



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Targeted Promotions and Segmentation:

- Venues can create user segments based on demographics (age, gender), behavior (spending habits, frequency), or loyalty status, and schedule targeted campaigns via SMS, push notifications, or email. This allows for personalized marketing, such as special events for teenagers at the arcade or double rewards targeted certain groups for a casino. Perfect for vending machine owners that can push trending products to their target market.
- The venue dashboard tracks open rates, clicks-through engagement, and redemption success, enabling data-driven optimization. For instance, a venue could target users with a "Double Points Night" promotion for a new game, driving higher attendance.

Dynamic Reward Systems:

- Venues can configure reward structures, such as double points, bonus tokens, or increased \$PRIZE payouts during specific times, to incentivize desired behaviors. Scheduled events like "Happy Hour Bonuses" or "Double Token Tuesdays" can attract customers during low-traffic periods, enhancing overall engagement.
- The flexibility to adjust rewards in real-time based on performance data ensures venues can maximize return on investment, tailoring strategies to peak and off-peak hours.

ENGAGING COMPETITIONS AND DRAWS

The platform supports monthly draws and competitions. Prize AI Technologies will be offering regular prizes in crypto or cash credits. On top of that venues can also run their own tailored promos anytime. Users can gain extra entries by playing certain machines, referring friends, or holding \$PRIZE tokens, fostering a sense of community and excitement. This is all fully customizable with easy to follow steps in the operators dashboard.

These experiences increase user interaction, encourage repeat visits, and enhance brand loyalty through word-of-mouth and social sharing, potentially attracting new customers.

Sponsor Partnerships and Additional Revenues:

Venues can collaborate with brands and sponsors to offer targeted discounts, special offerings, or co-branded promotions within the app. For example, a beverage company could sponsor a promotion where users get a 20% discount with a certain product when purchasing from a vending machine.

This feature not only enhances the user experience with relevant offers but also generates new income streams by monetizing sponsored content, aligning with the growing trend of branded partnerships in entertainment venues.

All marketing activities are supported by robust analytics and reporting tools, allowing venues to track campaign effectiveness, understand customer preferences, and make data-driven decisions. The AI-powered monitoring engine provides insights into which promotions resonate most, enabling continuous refinement of marketing strategies.

OPERATIONAL BENEFITS

Beyond marketing, Prize AI Technologies empowers venues

Accept Payments Instantly: Support card and cryptocurrency payments, reducing reliance on cash and enhancing user convenience, aligning with the growing trend of cashless adoption.

Automate Rewards: Reward users with points, cash credits, or \$PRIZE tokens, configurable to venue preferences, fostering loyalty and repeat business. The \$PRIZE token can also be used for payments, staked for yields on www.prizetech.xyz earning (up to 30% APY for 180-day locks), or potentially used in future governance, enhancing engagement in the direction of Prize AI Technologies.

Access Real-Time Data: The venue dashboard provides live tracking of machine usage, earnings, session lengths, and customer demographics, enabling data-driven decisions. Features include, player engagement graphs, and alerts for machine failures.

Reduce Costs and Increase Revenue: Automation minimizes manual processes, lowering operational costs, while increased customer satisfaction and loyalty can boosting revenue.



PRICING AND FEE STRUCTURE

The pricing model is designed for flexibility and scalability.

Installation & Setup: A one-time fee of \$2,500 per venue, including licensing, QR code provisioning, dashboard access, app sync, technician deployment, and operator training. Multi-site discounts are available for chains.

Transaction Fees: Venues can choose between two options:

Fixed Fee Model: Pay 3¢ per \$1 transaction to Prize AI Technologies, giving venues full control to create and fund their own reward programs, offering complete flexibility in how and when to reward customers.

Token Reward Model: Reward 4¢ per \$1 transaction to Prize Tech users, automatically distributed to users as \$PRIZE tokens, simplifying reward distribution and enhancing user engagement through token incentives. Users can use tokens within the app, or stake them for yields up to 30% APY on www.prizetech.xyz

Customizable Rewards: Venues can switch between models at any time via the dashboard, providing flexibility to adapt to changing business needs and align with promotional campaigns or seasonal adjustments.



Our fees are cheap compared to other outdated card and ticket loyalty systems. The powerhouse of marketing tools you can apply directly to your customers is invaluable!

TECHNICAL REQUIREMENTS AND SUPPORT

To implement the system, venues need:

- **Machine Requirements:** Payment control board support (MDB or ccTalk), and connectivity via WIFI or embedded SIM card, with standard electrical power sources. QR codes placed on machines.
- **Venue Infrastructure:** Secure internet access (minimum 5Mbps), dashboard access with 2FA, and optional integration with existing CRM via REST API.

Security is ensured through blockchain ledger integrity, end-to-end encryption, secure wallet architecture, and AI-powered anomaly detection, with a 99.9% uptime SLA and 24/7 global technician support, including tiered escalation for issues.

Prize AI Technologies is versatile, applicable to arcades (loyalty programs, contactless play), casinos (secure payouts), retail vending (geographic targeting), and franchise chains (cross-location). The deployment strategy involves a rollout starting in Australia in late 2025, expanding nationally, then globally to Asia-Pacific and North America.

Onboarding and Future Development

Onboarding involves a structured process with pre-installation assessment, installation, testing, and full rollout, with ongoing support. Future developments might include, NFT-based loyalty rewards, voice-activated interactions, ensuring continuous innovation and scalability.

CONCLUSION

Prize AI Technologies offers a comprehensive solution for venues seeking to enhance marketing, engage customers, and drive profitability. With powerful tools for proximity notifications, targeted promotions, and sponsor partnerships, combined with flexible pricing and it positions venues to capitalize on industry trends towards data-driven, customer-centric entertainment.

Industry Opportunity

With global industry revenue from arcade, vending, and casino gaming machines projected to exceed **\$400 billion annually by 2030**, now is the time to leverage Prize AI Technologies for market growth.



CONTACT US

Our technology is currently under development and is expected to be available by the end of 2025. For more information, visit our website & subscribe to receive the latest updates and be among the first to experience our revolutionary technology.

Website: www.prizetech.xyz

Follow us on X: <https://x.com/PrizeAiTech>

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